

File No.: COS-11012/15/2025-eoffice

Government of India
Directorate General of Health Services
Central Drugs Standard Control Organisation
(Cosmetics Division)

FDA Bhawan, Kotla Road,
New Delhi-110002

Dated: 06 FEB 2026

Subject: Cancellation of Registration Certificates and Import Registration Numbers for Import of Cosmetics under the Cosmetics Rules, 2020- Regarding

Whereas, the firm M/s Kult App Private Limited, 8th floor, Building No.11, Innov 8 Scp-2, Solitaire Corporate Park Guru Har Govindji Road, Chakala Mumbai Suburban Mumbai, Maharashtra India Pincode: 400093 having registration certificates for import of cosmetics in India, Registration Certificates bearing following Form COS-2 and Form COS-4A have been issued:

S. no.	Application type	CDSCO File no.	RC. No./IRN no.	Validity
1.	Form COS-2	COS/23/000117	RC/COS-003821	Dated 25-Apr-2023 valid upto 24-Apr-2028
2.	Form COS-2	COS/23/000238	RC/COS-003831	Dated 02-May-2023 valid upto 01-May-2028
3.	Form COS-2	COS/23/000250	RC/COS-003901	Dated 03-Jul-2023 valid upto 02-Jul-2028
4.	Form COS-4A	COS/COS-4/2023/226	IRN/COS-4A/2023/000020	Issue Date:05-sep-2023; valid for 03 years
5.	Form COS-4A	COS/COS-4/2023/227	IRN/COS-4A/2023/000024	Issue Date:05-sep-2023; valid for 03 years
6.	Form COS-4A	COS/COS-4/2023/228	IRN/COS-4A/2023/000023	Issue Date:13-sep-2023; valid for 03 years
7.	Form COS-4A	COS/COS-4/2023/230	IRN/COS-4A/2023/000026	Issue Date:13-sep-2023; valid for 03 years
8.	Form COS-4A	COS/COS-4/2023/229	IRN/COS-4A/2023/000038	Issue Date:26-sep-2023; valid for 03 years
9.	Form COS-4A	COS/COS-4/2023/225	IRN/COS-4A/2023/000039	Issue Date:26-sep-2023; valid for 03 years

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				years
10.	Form COS-2	COS/23/000671	RC/COS-004198	Dated 29-Nov-2023 valid upto 28-Nov-2028
11.	Form COS-2	COS/23/000946	RC/COS-004305	Dated 18-Dec-2023 valid upto 17-Dec-2028
12.	Form COS-2	COS/23/000964	RC/COS-003831, Endorsement No. 1	Dated 26-Dec-2023 valid upto 01-May-2028
13.	Form COS-2	COS/23/000945	RC/COS-004330	Dated 28-Dec-2023 valid upto 27-Dec-2028
14.	Form COS-4A	COS/COS-4/2023/283	IRN/COS-4A/2024/000003	Issue Date:09-jan-2024; valid for 03 years
15.	Form COS-4A	COS/COS-4/2023/300	IRN/COS-4A/2024/000004	Issue Date:10-jan-2024; valid for 03 years
16.	Form COS-4A	COS/COS-4/2023/315	IRN/COS-4A/2024/000012	Issue Date:23-feb-2024; valid for 03 years
17.	Form COS-2	COS/23/001325	RC/COS-004605	Dated 07-Mar-2024 valid upto 06-Mar-2029
18.	Form COS-2	COS/24/000079	RC/COS-004768	Dated 01-May-2024 valid upto 30-Apr-2029
19.	Form COS-2	COS/24/000282	RC/COS-004605, Endorsement No. 1	Dated 24-Jun-2024 valid upto 06-Mar-2029
20.	Form COS-2	COS/24/000291	RC/COS-004605, Endorsement No. 2	Dated 08-Jul-2024 valid upto 06-Mar-2029
21.	Form COS-2	COS/23/001000	RC/COS-005092	Dated 09-Jul-2024 valid upto 08-Jul-2029
22.	Form COS-4A	COS/COS-4/2024/377	IRN/COS-4A/2024/000040	Issue date:25-Jul-2024; valid for 03 years
23.	Form COS-2	COS/24/000163	RC/COS-005271	Dated 05-Aug-2024 valid upto 04-Aug-2029
24.	Form COS-2	COS/24/000540	RC/COS-004605, Endorsement No. 3	Dated 30-Aug-2024 valid upto 06-Mar-2029

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25.	Form COS-2	COS/24/000623	RC/COS-004605, Endorsement No. 5	Dated 12-Sep- 2024 valid upto 06- Mar-2029
26.	Form COS-2	COS/24/000622	RC/COS-004605, Endorsement No. 4	Dated 12-Sep- 2024 valid upto 06- Mar-2029
27.	Form COS-2	COS/24/000883	RC/COS-004605, Endorsement No. 6	07-Oct-2024 valid upto 06-Mar-2029

And whereas, according to provisions of the Cosmetics Rules, 2020, as per the Condition No.03 of the RC issued under Form COS-2, the manufacturer or his authorised agent or importer or distributor or subsidiary in India shall inform the Licensing Authority within thirty days, in writing, in the event of change in labelling or composition or testing, or specification or in documentation of any of the cosmetic pertaining to this RC along with an undertaking that the products comply with standards laid down by the Bureau of Indian Standards as referred in the Ninth Schedule.

And whereas, according to the provisions of Rule 36 of the Cosmetics Rules, 2020, no cosmetic may purport or claim to purport or convey any idea which is false or misleading to the intending user.

And whereas, As per Rule 15 (3) in case of change in name or address of a registration holder or overseas manufacturer, after grant of registration under sub-rule (1) of rule 13, an application for amendment shall be made in online portal of Central Government for prior approval from the Central Licensing Authority for the said changes in registration certificate within a period of sixty days from the date of such change.

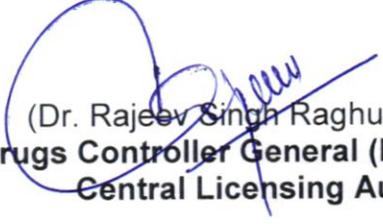
And whereas, this office had issued a Show Cause Notice (SCN) dated 26.05.2025 to the firm M/s Kult App Private Limited in connection with non-compliance of the Conditions of Import Registration Number in Form Cos-4A under the Cosmetic Rules, 2020. The Show Cause Notice dispatched to the registered address available on the SUGAM portal could not be delivered by the postal authorities.

And whereas, the firm M/s Kult E-Commerce Pvt. Ltd. applied an application in Form COS-4 vide COS/COS-4/2025/537. It was observed that the Market labels of all the 50 applied cosmetics products are not matching with the labels which were earlier approved by this Directorate with RC No. RC/COS-005271 in the application no. COS/COS-1/FR/2024/23176 of the firm M/s. Kult App Private Limited. In view of this, a Show Cause Notice dated 24.11.2025 was issued to the firm. However, the notice was returned back to this office as it could not be delivered by postal authorities due to non-existence of the firm on the registered address.

And whereas, the CDSCO Zonal office, West Zone attempted to deliver the communication letter personally to the registered address of the firm. However, the office of the said firm was not found at the above-mentioned address.

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AND THEREFORE, the undersigned being the Central Licensing Authority empowered under Rule 16 of the Cosmetics Rules, 2020, keeping in view of the violation of Rule 15 (3) and Rule 36 of the Cosmetics Rules, 2020, and conditions of Import Registration Number and condition No.3 of Registration Certificate, thereby order to cancel the above mentioned Registration Certificates and Import Registration Numbers issued to the M/s Kult App Private Limited from the date of issue of this order.


(Dr. Rajeev Singh Raghuvanshi),
**Drugs Controller General (India) &
Central Licensing Authority**

To,

M/s Kult App Private Limited,
8th Floor, Building No.11, Innov8 Scp-2,
Solitaire Corporate Park Guru Har
Govindji Road, Chakala Mumbai Suburban
Mumbai, Maharashtra India Pincode:400093

Copy To:

- 1) All Zonal, Sub-Zonal and Port Offices of CDSCO
- 2) All State Drugs Controller