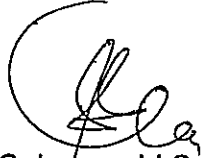


PUBLIC NOTICE

It has come to the notice of the Dental Council of India that some of the private companies, by engaging dentists, offering in-home services to the patients bypassing the professional expertise of the Dentists and functioning on aggressive marketing violating the provisions of Clinical Establishments (Registration and Regulation) Act, 2010, Dentists Act, 1948 and Revised Dentists (Code of Ethics) Regulations, 2014. Therefore, such companies, all dentists and the public at large, for their dental treatment, be advised as under:-

1. The dental treatment shall be given to the patient by the registered dentists in his / her clinic / hospital.
2. The scanning of teeth of patients shall be performed by registered dentists only. Scanning of teeth performed by any non-dentist will be a gross violation of Dentists Act, 1948.
3. Registration of dentist must be mentioned / displayed or provided at all Web Portals of the company / clinic.
4. Dentists should provide highest quality of treatment for better outcome, providing/endorsing treatment with proper examination, tests, thorough diagnosis and treatment planning, with proper follow up for patient care.
5. Biomedical standard waste management / sterilization protocol shall be followed by all dentists.
6. Companies shall not project their **aggressive advertisement campaigns**, to lure common man for getting dental treatment.

All State Dental Councils / Tribunals are hereby directed to take necessary action against such companies / dentists those are violating the provisions of Clinical Establishments (Registration and Regulation) Act, 2010, Dentists Act, 1948 and Revised Dentists (Code of Ethics) Regulations, 2014, as per law.


(Dr. Sabyasachi Saha)
Secretary
Dental Council of India