



## Call for Applications ICMR HEALTH COMMUNICATIONS INTERNSHIP PROGRAM (May-July 2024)

---

### 1. About ICMR

The Indian Council of Medical Research (ICMR), New Delhi, is the apex body in India for the formulation, coordination and promotion of biomedical research, and is one of the oldest medical research bodies in the world. ICMR's research priorities align with the National health priorities. These efforts are undertaken with a view to reducing the total burden of disease and to promote health and wellbeing of the population. ICMR promotes biomedical research in the country through intramural as well as extramural research. Visit us at <https://www.icmr.gov.in>

### 2. Application Process

To be considered for the ICMR Health Communications Internship Program (IHCIP) 2024, interested candidates are required to fill out the application form linked below and submit the documents specified in the form. **The last date to fill out the application is 31<sup>st</sup> March 2024, 5pm.**

**Application Form:** <https://forms.gle/CXDbpeSrdFMNfp6GA>

### 3. Selection Process

The selection process for IHCIP will be based on two rounds of screening. In the first round, applications will be screened based on undergraduate / & graduate marksheets submitted by the candidates. The minimum marks required to qualify for consideration are detailed in Section 7, 'Requirements'. The second round of screening will be based on responses to the essay questions provided in the application form. The merit list will comprise the candidates who score the highest marks at the end of both rounds of screening.

### 4. Duration of Internship: 3 months

### 5. IHCIP 2024 Intake

For the year 2024, the program will have a maximum intake of 30 interns.

### 6. Roles and Responsibilities

The internship is a full-time opportunity designed to be an enriching experience in public health communications. Mentioned below are details of the activities and tasks that an intern will be expected to execute as part of the program.

- a) Closely work with the Nodal Communications Officers of their assigned ICMR institute in designing communications campaigns for bettering the health of the country within the ambit of the Institute's health research.
- b) Based on the research work done by the institute, support the following:
  - i. Supporting community engagement research and programs as required by the institute.
  - ii. Developing IEC materials, social media graphics and media collaterals, including first drafts of press releases and opinion-editorials for information dissemination.
  - iii. Supporting the institute in conducting webinars/lectures/workshops.
  - iv. Develop and present a capstone project on health communications to ICMR.
- c) At the end of the program, submit a detailed report on the work carried out to ICMR.

*Please note that all outputs generated during the internship will be the intellectual property of ICMR and cannot be used by the intern without the prior approval of the organization.*

## **7. Requirements**

- a) Candidates should be Indian citizens who are currently in final year of under-graduation or are enrolled in post-graduation in communications and journalism courses and public health courses, from a recognized university **(For full list of eligible courses, refer to annexure 1).**
- b) Candidates who have completed their under-graduation/post-graduation not more than 2 years before the date of commencement of this program (i.e. year of completion is 2022 or 2023) are also eligible to apply.
- c) Candidates who have completed undergraduate are required to have at least 55% aggregate percentage or CGPA of 5.7 and above. Candidates who have completed post-graduation are required to have at least 50% aggregate percentage or CGPA 5.2 and above.
- d) Candidates currently enrolled in undergraduate or graduate programs are required to have 55% and 50% aggregate percentage of all semesters respectively or an SGPA of 5.7 and 5.2 respectively.
- e) The age of the candidate should not exceed 28 years as of 31<sup>st</sup> December, of the year of the internship.
- f) Candidates should possess excellent verbal and written communication skills in English and a regional language (including Hindi).
- g) Candidates should be proficient in Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Canva, Adobe Photoshop, and/or other design tools.

## **8. Termination of Internship**

ICMR may terminate the engagement of an intern due to non-compliance with program guidelines or other reasons as it deems fit, without giving any reason to the intern. Decision of ICMR is final in this regard. In case of exceptional circumstances, an intern may choose to terminate their internship after giving prior notice of 10 days to ICMR.

## **9. Remuneration: Rs. 10,000/- per month**

**10. Certificate of Internship:** A certificate of internship will be issued by ICMR on the completion of internship and submission of report duly countersigned and accepted by the Competent Authority.

\*\*\*

**Annexure I: List of Eligible Courses**

- i. BSc. / MSc. In Public Health / Master's in Public Health (MPH)
- ii. B.A. / M.A. Journalism and Mass Communications
- iii. Bachelor of Mass Media (BMM) / Master of Mass Media (MMM)
- iv. Bachelor of Science (BSc) / Master of Science (MSc) in Mass Communications
- v. B.A./ M.A. in Media and Communication Studies
- vi. B.A. / M.A. in English with specialization in Journalism
- vii. B.A. / M.A. in Communication Studies
- viii. Bachelor of Journalism / Master of Journalism (BJ / MJ)
- ix. B.A./ M.A. in Visual Communication
- x. B.A. / M.A. in Digital Media and Communication
- xi. B.A. / M.A. in Film and Television Production
- xii. M.A. / Diploma Course in Development Journalism
- xiii. Postgraduate Diploma in Journalism (PGDJ) (Any language)
- xiv. Postgraduate Diploma in Radio and TV Journalism
- xv. Postgraduate Diploma in Mass Communication (PDGMC)
- xvi. Postgraduate Diploma in Advertising and Public Relations
- xvii. Postgraduate Diploma in Digital Media