



**CDN.20011/260/2024/Coordination-NMC**  
**Government of India**  
**National Medical Commission**  
**Policy & Coordination Division**



Pocket- 14, Sector- 8,  
Dwarka, Phase-1, New Delhi-77  
18-09-2024

**Public Notice**

**Subject : Inauguration of Tobacco Cessation Centers in Medical Institutions-reg**

In continuation of NMC's public notice dt. 16.08.2024 (copy attached), all medical colleges are hereby informed that the Tobacco Free Youth Campaign 2.0 is scheduled to be launched by the Hon'ble Union Minister of Health and Family Welfare on **24th September 2024 from 11.00am to 12.30pm**. During this event, it is proposed that the **Hon'ble Union Minister of Health and Family Welfare will also inaugurate the Tobacco Cessation Centers (TCCs) in all medical Institutions across India through a virtual platform. A copy of the letter dt. 9.9.2024 from MoHFW in this regard alongwith the approved design for the inauguration plaque is enclosed.**

2. In line with this initiative, operational guidelines for establishing TCCs in medical institutions were released on World No Tobacco Day 2024 (Available at : [https://ntcp.mohfw.gov.in/assets/document/Guideline manuals/OperationalGuidelinesforEstablishingTobaccoCessationCentresinMedicalInstitutions.pdf](https://ntcp.mohfw.gov.in/assets/document/Guideline%20manuals/OperationalGuidelinesforEstablishingTobaccoCessationCentresinMedicalInstitutions.pdf)), followed by a National Webinar conducted by MoHFW on 20th August 2024.

3. In view of the above, all medical institutions are hereby directed to make arrangements for the establishment of TCCs in accordance with the Operational Guidelines, display the inauguration plaque outside the TCC and facilitate the virtual inauguration, The web-link for joining the launch event will be shared in due course of time.

4. This issues with the approval of Competent Authority.

**Signed by B Srinivas**

**Date: 18-09-2024 11:40:04**

**DR B SRINIVAS**

SECRETARY

srinivas.b@nic.in

To

Principals / Deans of all Medical Colleges/Institutions.  
(Under the Purview of National Medical Commission)



**CDN-20011/218/2024-Coord-NMC**  
**Government of India**  
**National Medical Commission**  
**Policy and Coordination Division**



Pocket- 14, Sector- 8,  
Dwarka, Phase-1, New Delhi-77  
Dated the 16-08-2024

**PUBLIC NOTICE**

**Sub: Establishment of Tobacco Cessation Centers in All Medical Colleges.**

In accordance with the Operational Guidelines launched on May 31, 2024, on World No Tobacco Day, the Ministry of Health and Family Welfare, in collaboration with the National Medical Commission, is initiating the establishment of Tobacco Cessation Centres (TCCs) in all medical colleges across India. These centres will be critical in advancing public health by assisting individuals in quitting tobacco use and thus reducing tobacco-related diseases.

2. As part of the Tobacco Free Youth Campaign 2.0, the National Medical Commission mandates that all medical colleges under its jurisdiction must establish a Tobacco Cessation Center. The centres should be operationalized as soon as possible, with comprehensive guidance provided via a scheduled webinar.

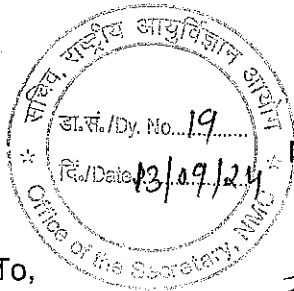
**Key Points:**

- i. A webinar will be held on **August 20, 2024**, from **02:00 PM to 03:30 PM** to orient all medical institutes regarding the setup and management of these centres.
  - ii. Participation in the webinar is **mandatory** for all medical institutes to ensure effective implementation of the TCCs.
  - iii. The Tobacco Cessation Centres are to be officially launched virtually by the Hon'ble Health Minister during the Tobacco Free Youth Campaign 2.0.
  - iv. All medical colleges must comply with the guidelines and ensure that their Tobacco Cessation Centres are fully operational in a timely manner.
3. Detailed programme of the webinar is enclosed. Link for the aforementioned webinar will be shared in due course.
4. This issues with the approval of competent authority.

**Signed by B Srinivas**

**Date: 16-08-2024 17:14:12**

DR B SRINIVAS  
SECRETARY  
srinivas.b@nic.in



T-20018/07/2024-SAS

Government of India  
Ministry of Health & Family Welfare  
National Tobacco Control Programme

नियंत्रण आयोग/ National Medical Commission  
आयुर्विभाग DIARY SECTION

Nirman Bhawan, New Delhi

Dated 09<sup>th</sup> September 2024

13 SEP 2024

To,

The Secretary,  
National Medical Commission,  
Delhi

024137

US (coordinated)

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13/9  
Consultant

**Subject:** Inauguration of Tobacco Cessation Centers in Medical Institutions - reg.

Sir,

In continuation with the letter dated 24<sup>th</sup> May 2024 from the Additional Secretary, MoHFW, the letter dated 14<sup>th</sup> June from the undersigned and the circular issued by the Secretary, NMC on 12<sup>th</sup> July 2024, this is to inform you that the Tobacco Free Youth Campaign 2.0 is scheduled to be launched by the Hon'ble Union Minister of Health and Family Welfare on 24<sup>th</sup> September 2024 from 11:00am to 12:30pm. During this event, it is proposed that the Hon'ble Union Minister of Health and Family Welfare will also inaugurate the Tobacco Cessation Centers (TCCs) in all medical institutions across India through a virtual platform.

2. In line with this initiative, operational guidelines for establishing TCCs in medical institutions were released on World No Tobacco Day 2024 (Available at: <https://ntcp.mohfw.gov.in/assets/document/Guidelinemanuals/OperationalGuidelineforEstablishingTobaccoCessationCentresinMedicalInstitutions.pdf>), followed by a National Webinar conducted by MoHFW on 20<sup>th</sup> August 2024. The approved design for the inauguration plaque is enclosed.

3. In this regard, NMC is requested to issue directives to all medical institutions to make arrangements for the establishment of TCCs in accordance with the Operational Guidelines, display the inauguration plaque outside the TCC and facilitate the virtual inauguration. The web-link for joining the launch event will be shared in due course of time.

4. This issue with the approval of the competent authority.

Thanking you,

Yours faithfully

Signed by Dr. Poonam  
Dr. Poonam Meena  
Deputy Secretary to Government of India  
Date: 09-09-2024 19:49:09

*Encl:*

1. *Letter dated 24<sup>th</sup> May 2024 and 14<sup>th</sup> June 2024*
2. *Circular dated 12<sup>th</sup> July*
3. *Approved Plaque design for inauguration*



No. 47/15/2024-Coord-NMC  
Government of India  
National Medical Commission  
(Policy & Coordination Division)

  
Azadi Ka  
Amrit Mahotsav

Pocket- 14, Sector- 8,  
Dwarka, Phase-1, New Delhi-77  
Dated: 12-07-2024

CIRCULAR

**Subject: Establishment of Tobacco Cessation Centres in Medical Colleges across the country- regarding.**

In line with its commitment to promote public health and combating the adverse effects of tobacco use, the Government has decided to establish Tobacco Cessation Centres in medical colleges across the country. This initiative aims to strengthen the healthcare infrastructure by integrating specialized services for tobacco cessation into the educational and healthcare framework.

2. All the hospitals attached to each of the medical colleges are directed to make provisions for "Tobacco Cessation Centre". This can be a special clinic run by the Department of Psychiatry and/or other departments. These Centres should also be established in rural and urban health centres that the college has adopted for training. These Centres along with tobacco cessation, will also work as "Drug De-addiction Centres".

3. This issues with the approval of Chairman, NMC.

Signed by B Srinivas

Date: 12-07-2024 14:01:19

Dr. (Prof.) B Srinivas  
Secretary, NMC

To,

All Medical Colleges/ Institutions.  
(under the purview of National Medical Commission)



वी. हेकाली झिमोमी, भा.प्र.से.  
अपर सचिव

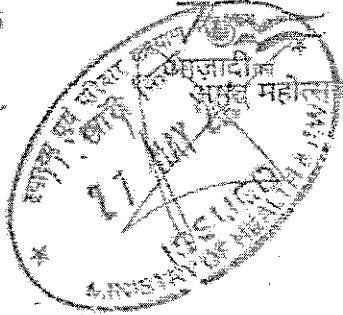
V. Hekali Zhimomi, IAS  
Additional Secretary



भारत सरकार  
BY SPEED POST

08 MAY 2024

भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110011  
Government of India  
Ministry of Health & Family Welfare  
Nirman Bhawan, New Delhi - 110011



D.O. No. P.16/012/04/2021-TC  
Dated 24<sup>th</sup> May, 2024

Dear Sir,

India has made laudable progress and is recognized as one of the regional and global leaders in tobacco control. Tobacco consumption continues to be the leading preventable cause of death in the world. The second round of the Global Adult Tobacco Survey in India (GATS-2), 2016-17 reported that 28.6% (26.7 crore) adults use tobacco in various forms. According to GATS-2 tobacco cessation data, 38.4% of smokers and 35.4% of smokeless tobacco users attempted to quit in the past 12 months. Additionally, 46.6% of current smokers and 45.2% of smokeless tobacco users either planned to or were thinking about quitting.

2. Provision of Tobacco Cessation Services for all the tobacco users is one of the main objectives of the National Tobacco Control Programme and offering help to quit also constitutes one of the key interventions of the WHO FCTC to reduce demand for tobacco. I would like to mention that health professionals have a prominent role to play in tobacco control. A medical practitioner or doctor within a medical institute/college not only has the expertise to diagnose and treat diseases but can also educate the patient how tobacco use contributes to the specific ailment.

3. Given the connection between medical institutions and hospitals, healthcare professionals in these institutions can provide primary, secondary, and tertiary prevention services to the tobacco users, the establishment of Tobacco Cessation Centres (TCC) in medical institutes becomes imperative. Taking forward this opportunity, I would like to request the National Medical Commission to coordinate with all Medical Institutions for setting up the Tobacco Cessation Centre. In this regard, the Tobacco Control Section is coming up with the Operational Guidelines for setting up TCC in Medical Colleges and would be released on this year's World No Tobacco Day on 31st May, 2024. This model of establishing a TCC in a Medical Institution is formulated with the aim of promoting and fostering inter-disciplinary clinics in medical institutions across the country. This proactive approach is intended to make a valuable contribution to tobacco cessation as well as control efforts while protecting patients from the significant public health impact of tobacco use.

4. I strongly believe that empowering medical professionals with the tools and knowledge to facilitate tobacco cessation reinforces our commitment to public health and ensures a comprehensive approach to tackling the pervasive challenges posed by tobacco use. Looking forward to your support for the cause of working towards tobacco control.

With regards,

(V. Hekali Zhimomi)

To

Dr B.N. Gangadhar  
Chairman  
National Medical Commission  
Pocket-14, Sector-8, Dwaraka-I, New Delhi-110077

3678970 / JIS / 117466 / 2024

Room No. 244, 'A' Wing, Nirman Bhawan, New Delhi-110011

File No P.16012/04/2021-TC  
Government of India  
Ministry of Health and Family Welfare  
(Tobacco Control Section)

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Nirman Bhawan, New Delhi 110011  
Dated 14<sup>th</sup> June, 2024

To

Dr (Prof.) B. Srinivas  
Secretary  
National Medical Commission  
Pocket-14, Sector-8, Dwarka Phase-1  
New Delhi - 110077.

Subject:- Request letter regarding facilitating the setting up of Tobacco Cessation Centre (TCC) in all Medical Institution- reg

Sir,

I would like to express my gratitude for your kind support in developing the important guidelines on "Operational Guidelines for setting up Tobacco Cessation Centre (TCC) in Medical Colleges". The Guidelines have been released on the occasion of "World No Tobacco Day" held on 31<sup>st</sup> May, 2024 and the same is available on the links given below.

2. Further, in continuation of this Ministry's D.O. Letter No.P.16012/04/2021-TC dated 24<sup>th</sup> May, 2024 (copy enclosed), I would like to reiterate that the model of establishing TCC in Medical Institution is formulated with the aim of promoting and fostering inter-disciplinary clinics in medical institutions across the Country. This proactive approach is intended to make a valuable contribution to tobacco cessation as well as efforts to protect the public from use of tobacco.

3. Taking forward this opportunity, I want to share that the specific activity has also been included as one of the 100 days agenda under Viksit Bharat Goals and the same was discussed in the meeting with Secretary(HFW) held on 10.06.2024.

4. In view of the above, I would request your intervention to facilitate in setting up the Tobacco Cessation Centre in all Medical Institutions of the Country. Looking forward of your cooperation for this cause within medical communities.

Yours sincerely,

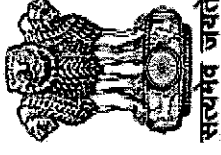
  
14/06/24

(Dr. Poonam Meena)  
Deputy Secretary to Government of India  
Telephone-23062205

Encl:2/a

NB: (<https://ntcp.mohfw.gov.in/assets/document/Guideline-manuals/Operational%20Guidelines%20for%20Establishing%20Tobacco%20Cessation%20Centres%20in%20Medical%20Institutions.pdf>)





Ministry of Health and Family Welfare  
Government of India

College Name

# Tobacco Cessation Centre

NATIONAL TOBACCO CONTROL PROGRAMME  
INAUGURATED VIRTUALLY BY

**SHRI. JAGAT PRAKASH NADDA**  
HON'BLE UNION MINISTER OF HEALTH & FAMILY WELFARE

On the occasion of  
Tobacco Free Youth Campaign 2.0  
September 24, 2024