

#### CDN-20011/260/2024-COORDINATION-NMC

## National Medical Commission Policy & Coordination Division



Pocket- 14, Sector- 8, Dwarka, Phase-1, New Delhi-77 Dated: May, 2025

# **PUBLIC NOTICE**

Subject: Celebration of World No Tobacco Day (WNTD) every year on 31 May.

Attention of all concerned is drawn to a significant public health concern i.e., the health burden associated with tobacco use. Tobacco is a major risk factor linked with non-communicable diseases such as cancer, heart disease, diabetes and chronic lung disease etc.

To draw attention to the tobacco epidemic and the preventable deaths and diseases it causes, the WHO Member States, vide World Health Assembly Resolution No. WHA 42.19, called for the celebration of World No Tobacco Day (WNTD) every year on 31 May.

All the Medical Colleges/Institutions under the administrative domain of NMC are hereby advised to actively celebrate World No Tobacco Day 2025 on the theme "Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products" (https://www.who.int/news/item/11-11-2024-no-tobacco-day-2025--unmasking-the-appeal). The suggested activities for the same are enclosed as Annexure.

Digitally signed by (Dr. Raghav Langer)
Dr.Raghav Langer Secretary
Date: 23-05-202 Sational Medical Commission

11:23:17

To

<u>Dean/Principal all the Medical Colleges/Institutions</u> (under the purview of NMC)

## **Copy for information to:**

Dr. L. Swasticharan, MD, MPH (Biosecurity), DDG & Director(EMR), DGHS, MoHFW, Nirman Bhawan-110011

### Suggested activities for the observance of World No Tobacco Day 2025:

- Organizing lectures, panel discussions and debates around the WNTD 2025 theme
- Hosting health screenings for tobacco-related illnesses in OPD settings
- Hosting IEC activities such as poster-making, short film, or essay competitions on tobacco control and engaging students in social media campaigns and outreach activities
- Promoting tobacco-free campus (including Tobacco Free Hostels) policies and displaying WNTD 2025 banners
- "No Tobacco Pledge" Ceremony for the healthcare professionals and patients (attached)
- Conducting community awareness programs on the harms of tobacco use and the availability of cessation services