

File No. CDN-20011/288/2025-Coordination - NMC
Government of India
National Medical Commission

Dwarka Sector - 8, New Delhi.

Dated : 11th September, 2025

PUBLIC NOTICE

Ministry of Health & Family Welfare is launching the Health Abhiyaan - "**Swasth Nari, Sashakt Parivar Abhiyaan**" from 17th September, 2025, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with "**Poshan Maah**" being observed by Ministry of Women and Child Development and will be inaugurated by the Hon'ble PM at Indore, Madhya Pradesh.

2. As a part of this Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. These will be organized in States and Union Territories at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. Key activities to be organised during the fortnight are mentioned in the attached D.O. letter dated 09th September, 2025 from Additional Secretary, Ministry of Health and Family Welfare, GoI.

3. The success of this Jan Abhiyaan depends on participation of all and in this context, the medical colleges in the country are required to organize health camps for women in their medical colleges / attached hospitals and / or assisting the Health Camps by States / UTs in the vicinity of their medical colleges. A portal will be available for capturing the efforts of respective medical college.

4. This Abhiyaan presents a unique opportunity to strengthen women's health & nutrition and to empower families & communities. All Medical Colleges (Government / Private) / Medical Institutions are hereby requested to actively participate in the Abhiyaan and also designate Nodal Officers for their Medical Colleges to coordinate with Ministry of Health and Family Welfare. The details & email ids of Nodal Officers so designated may please be shared in the Google Form (link provided below) latest by 11th September, 2025.

<https://forms.gle/HZhkKT15Dtab8SuK7>

Digitally signed by
Dr.Raghav Langer
Date: 11-09-2025
10:32:25

Encl: as above

(Dr. Raghav Langer)
Secretary, NMC

Principals / Deans / Heads of all Medical Colleges / Institutions.

डॉ. विनोद कोतवाल

अपर सचिव

Dr. Vinod Kotwal

Additional Secretary



सत्यमेव जयते

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली-110011

Government of India
Ministry of Health & Family Welfare
Nirman Bhawan, New Delhi-110011

D.O.No.Z.28015/06/2025-MEP.

9th September, 2025

Dear Sir,

Health and empowerment of women is central to the progress of our families, communities, and the nation at large and to fulfil the vision of Viksit Bharat@2047. In this context, the Ministry of Health & Family Welfare is launching the health Abhiyaan — **"Swasth Nari, Sashakt Parivar Abhiyaan"** from **17th September to 2nd October 2025**, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with **Poshan Maah** being observed by Ministry of Women and Child Development and will be inaugurated nationally by the Hon'ble PM at Indore, Madhya Pradesh.

2. As a part of this Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. These will be organized in States and Union Territories at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. Key activities to be organized during the fortnight include:

(i) **Women's Health Screening:**

- Screening for Hypertension and Diabetes
- Screening for Oral Cancer, Breast Cancer, and Cervical Cancer
- Anaemia screening and counselling for adolescent girls and women
- Tuberculosis screening for vulnerable women
- Sickle Cell Disease (SCD) screening, distribution of SCD Cards and counselling in tribal areas
- Specialist services such as Gynaecologist, Eye Specialist, ENT Specialist, Dermatologist, Psychiatrist, Dental Surgeon etc. may be mobilized from Medical Colleges, District Hospitals (DH)/CHC, PHCs, including support from District Residency Programme doctors.

(ii) **Maternal and Child Care:**

- Antenatal Care (ANC) check-ups, with counselling and Mother and Child Protection (MCP) cards distribution
- Immunization services covering vaccine doses for children

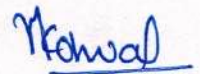
(iii) **Awareness and Behaviour Change:**

- Sessions on menstrual hygiene and nutrition for women including adolescent girls
- Abhiyaan through SHGs, PRIs etc. on reducing cooking oil consumption by 10%
- Nutrition counselling and wellness sessions

- (iv) **Nikshay Mitra Enrolment Drive:** A focused effort to expand the pool of "Nikshay Mitras" may be undertaken during the fortnight, to encourage participation of individuals, institutions, and organizations in adopting TB patients and supporting the Jan Andolan against TB. "MY Bharat" volunteers can be mobilized and other measures may be taken for enrolment of "Nikshay Mitras" so that together we can achieve the goal of TB Mukht Bharat.
- (v) **Blood Donation Camps** will be organized in association with organizations such as the Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad, etc. It may be mentioned that 1st October is National Voluntary Blood Donation Day (NVBDD). A National Mega Voluntary Blood Donation Drive is also planned from 17th September 2025 to 02nd October 2025. One lakh units of blood are proposed to be collected through Blood donation camps. Blood donors are also proposed to be registered during this drive. Blood donation pledge will also be facilitated through *MyGov*.
- (vi) Hospitals & Clinics in private sector should also be engaged during this drive to conduct Health Camps for women during the Abhiyaan. Their contribution will help increase the reach of the Abhiyaan.
3. Convergence of "Swasth Nari Sashakt Parivar" Abhiyaan with "Poshan Maah" of Ministry of Women & Child Development has been planned as it offers excellent opportunity to amplify impact by jointly addressing maternal, adolescent and child nutrition.
4. The success of this Jan Abhiyan depends on participation of all and in this context, the strong network of medical colleges in the country can play a vital role in **organizing health camps for women in their medical colleges /attached hospitals and/or assisting the Health Camps by States/UTs in the vicinity of their medical college.** A portal will be available for capturing the efforts of respective medical college.
5. I request your kind support in:
- Issue suitable instructions to medical colleges about the importance of this Abhiyaan and encouraging them to actively participate in the Abhiyaan.
 - Nominating Nodal Officer for coordinating with MoHFW
 - Deployment of officials for support in execution of this Abhiyaan and close coordination with medical colleges.
 - Facilitating support in implementation of Abhiyaan activities across States and Districts
 - Facilitating dissemination of Abhiyaan messages through your various social platforms for active participation.

6. The Abhiyaan presents a unique opportunity to strengthen Women's health & nutrition and thereby empower families & communities. For more details, the Nodal Officer of NMC may get in touch with Shri Harsh Mangla, Director (NHM I) in MoH&FW. His contact details are – Office landline 23061333, Mobile 08084980808 & email ID harsh.mangla@ias.nic.in.

Yours sincerely,



(Vinod Kotwal)

Dr Abhijat Sheth,
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